

Beeline boost efficiency with QuoteWerks

“ Using QuoteWerks has increased our business’s productivity by 30% ”

Gain a competitive edge with QuoteWerks

Beeline supplies businesses from small independents placing an order for £150 once a year through to Blue Chip and Public sector clients placing multi / large orders.

The promotional branding industry is highly competitive. Often dealing in high volume and multiple suppliers; managing your quotes and orders needs to be a top priority.

Beeline were using a manual order book, but decided to investigate implementing a software package to make the business efficient.

Beeline are users of ACT! CRM, which integrates seamlessly with QuoteWerks. This made the decision to go ahead with QuoteWerks simple. Creation of follow-up calls and document attachments are normal, ensuring all quotes are followed up and closed

Beeline use QuoteWerks to manage quotes, order confirmation, purchase ordering and invoicing – handling all this in QuoteWerks saves double-entry and errors

“We’d definitely recommend QuoteWerks especially when supplied, installed and supported by Quintadena.” Peter Welch

Company Details

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Company Profile

Beeline is a supplier of promotional products.

Employs 6 staff in the business, producing 250 quotes per month.

They work with multiple suppliers.

Solution

Using QuoteWerks, in harness with their ACT! CRM system ; quoting, ordering and invoice management has enabled Beeline to become not only more efficient but respond faster and improving service levels.

Benefits

Time savings in overall job management (savings of 30% are normal).

‘One-click’ conversion to order/invoice. Output documents look consistent and professional.

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